

Congressman John L. Mica
7th District, Florida

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FEDERAL ELECTION
COMMISSION

November 9, 2016 2016 NOV 10 AM 10: 27

Ms. Kathleen Guith
Acting Associate General Counsel for Enforcement
General Counsel's Office
Federal Election Commission
Washington, DC 20463

OFFICE OF GENERAL
COUNSEL

RE: MUR 7162

Dear Ms. Guith:

As Treasurer for Mica for Congress, I am responding to the complaint filed by Steven D. Barnes, Sanford, FL 32773, and received by our office via FEC letter on November 1, 2016, stating that a Mica for Congress television ad failed to comply with the disclaimer requirements for a television advertisement. Based upon the information and facts provided below, it is our request that no further action should be taken.

Although the advertisement contained the full and proper candidate information and disclaimer, the information was placed at the beginning of the TV advertisement. When notified of the required disclaimer position and prior to the complaint being filed by Mr. Barnes to your office, the Mica for Congress campaign, the very day it became aware, took immediate steps to adjust the placement. The campaign discovered the problem late in the evening on October 19, 2016 and immediately reached out to our media consultant to initiate a correction to the advertisement. The consultant immediately edited, processed, uploaded and transmitted the changes to the appropriate broadcasters by 6:45 pm, October 20, 2016. By the time of this complaint, dated October 24, 2016, there was accurate and full compliance with FEC requirements.

The improper placement of the necessary disclaimer, which originally appeared at the beginning of the ad, was a media production oversight which was immediately remedied by Mica for Congress. This matter was inadvertent and an essentially harmless error and in no way represented any willful intent to fail to disclose source, payment or origin of the advertisement. It has been and continues to be the intent of Mica for Congress to comply fully with all FEC rules and regulations.

If you require additional information, or if you would like to discuss this matter further, please contact me at (407) 898-1396 or at the address below.

Sincerely,



W. Edward Langdon
Treasurer

Paid for by Mica for Congress

10/31/2016 21:32